

# Undergraduate Courses 2010

University Courses  
on Your Doorstep



# Money to Study at Coleg Llandrillo Cymru

If you choose to study at Coleg Llandrillo Cymru on a full-time Honours Degree, Foundation Degree or Higher National course, you may be eligible for a Coleg Llandrillo Cymru Higher Education Scholarship worth hundreds of pounds.

For the most up-to-date information, please log on to [www.llandrillo.ac.uk](http://www.llandrillo.ac.uk)  
For information on tuition fees, loans and grants, please log on to [www.studentfinancewales.co.uk](http://www.studentfinancewales.co.uk) or [www.llandrillo.ac.uk](http://www.llandrillo.ac.uk)

## More good reasons to choose Coleg Llandrillo Cymru

### Gain university qualifications at your local College

Get the best of both worlds by studying at your local College and gaining qualifications awarded by a Welsh university. Most of our university level qualifications are awarded by the University of Wales or the University of Wales through Glyndŵr University.

### It's all here on your doorstep

Choose from full and part-time Honours Degrees, Foundation Degrees, Higher Nationals, professional programmes and postgraduate qualifications in a wide range of subjects - all directly related to work and designed to get you up the career ladder faster.

### Outstanding results

Coleg Llandrillo Cymru boasts a string of national and international awards and equally impressive pass rates, with high numbers of students celebrating First Class Honours and 2:1s on graduation day.

### More choice than ever

Go straight for your Honours Degree or step off along the way with a Foundation Degree or Higher National. You could study a short programme for professional development or build up these programmes over time to get the full qualification. If you're planning a work placement, use our excellent links with local, national and international employers to help you get the job you want.

### Help when you need it

Small class sizes and individual attention mean you won't get lost in the crowd. You'll have access to careers guidance, financial advice and study skills support and your Personal Tutor will be on hand throughout your course.

### Full-time doesn't mean five days a week

Most of our full-time undergraduates are only in lectures for two days a week.

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Coleg Llandrillo Cymru challenges discrimination in all its forms, and monitors the effectiveness of its Equality & Diversity and Race Equality policies, which can be found on the College's website. The Board of Governors and staff wish to ensure that all those who are part of the College are fairly treated. The College is pleased to provide specialist advice and support to make it easier for students and visitors with learning difficulties and/or disabilities. If you intend to come to any of the College sites and you have special requirements, please contact the Learning Support Coordinator on 01492 546 666 ext. 535 prior to your visit.

# Art, Design & Multimedia

## FdA Art & Design\*\*\*

A practical vocational programme providing a broad experience in Art & Design with opportunities to specialise in year two.

### Modules include:

- Critical Studies
- Visual Communication
- Research & Experimentation: Applied Arts
- Research & Experimentation: Fine Art
- Research & Experimentation: Design Communication
- Professional Studies
- Studio Options
- Career Development Skills
- Major Project

### Key Features:

- Excellent facilities
- Highly supportive Tutors
- Develops practical skills for work

**UCAS Code:** WW12 FdA/AD

### Course Length:

**Full-time:** 2 years **Part-time:** 4 years

\*\*\* University of Wales degree, awarded by Glyndŵr University, in partnership with Coleg Llandrillo Cymru

## FdA Digital Media & Television Production\*

The Foundation Degree in Digital Media & Television Production has been developed to focus on providing education and training for a range of careers in the media production and support industries.

### Modules include:

- Multi-camera Production
- Professional TV Production Techniques
- Interactive Media
- Marketing & Self Promotion
- Special & Visual Effects
- Entrepreneurship

### Key Features:

- Develops creative talents and technological skills
- State-of-the-art equipment
- Good prospects for employment or self-employment

**UCAS Code:** WP63 FdA/DMP

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years

\*Subject to validation by the University of Wales

## HND/HNC Photography

This is a practical work-related programme that will provide you with both technical and creative photography skills.

### Modules include:

- Professional Studies
- Photographic Technique
- Computers in Photography
- Historical & Contextual Referencing
- Critical Studies
- Business Practice
- Materials, Techniques & Technologies

### Specialist options include:

- Darkroom Practice
- Advertising Photography
- Digital Imaging
- Fashion Photography
- Creating Digital Images
- Location Photography

### Key Features:

- Excellent facilities
- Highly supportive tutors
- Develops practical skills for work & university level study

**UCAS Code:** HND: 046W HND/Photo

### Course Length:

**HND - Full-time:** 2 years  
**HND - Part-time:** 3 years  
**HNC - Part-time:** 2 years

Awarded by Edexcel

## Diploma in Foundation Studies (Art & Design)

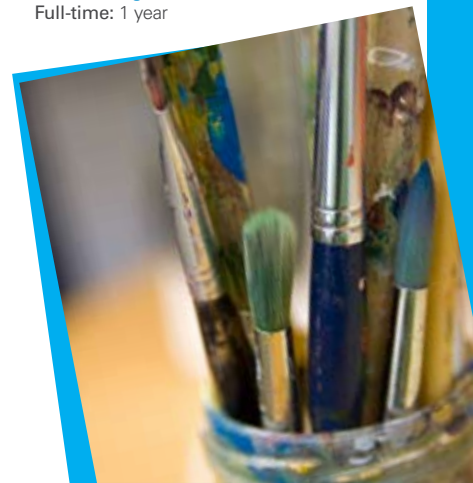
This is a post-A Level study programme to prepare you for university level study or future employment in the diverse areas of Art & Design. The course gives you the opportunity to explore a variety of artistic techniques and to develop your creative talents.

### Key Features:

- Excellent facilities
- Highly supportive tutors
- Develops practical skills for work & university level study

### Course Length:

**Full-time:** 1 year



# Business & Management

## BA (Hons) Management & Business\*\*

This full-time three year course will prepare you for a professional career in Management and Business. You will cover all major areas including Marketing, Human Resource Management, Business Strategy and Business Financial Management.

If you already have a Business & Management Foundation Degree, HND or HNC, you may be able to top-up to the full Degree in one year (full-time) or two years (part-time).

### Modules include:

- Business Strategy
- Organisational Learning & Development
- Management of Information Systems
- Human Resource Management
- Marketing Relationships
- Starting & Developing a New Venture

### Key Features:

- Develops key management skills
- Excellent teaching and support structures
- Highly vocational

**UCAS Code:** NN1F BA/MgtBus

### Course Length:

**Full-time:** 3 years **Part-time:** Up to 5 years

\*\*Validated and awarded by the University of Wales

## FdA Management & Business\*\*

This is a vocational qualification aimed at working people looking to enhance their career or those looking for a career change. You could study full-time for two years or part-time for three years. On successful completion, you could progress on to the BA (Hons) Management & Business.

### Modules include:

- Marketing & Innovation
- Health & Safety
- Business Information
- Managing & Developing People
- Customer Management

### Key Features:

- Top-up to BA (Hons)
- Develops key management skills
- Excellent teaching and support structures

**UCAS Code:** NN21 FdA/MgtBus

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years

\*\*Validated and awarded by the University of Wales

## BA (Hons) Retail Management (Top-up)\*

### FdA Retail Management\*\*

This is a work-related qualification for students progressing from a Level 3 qualification or for working people looking to enhance or change their career. You could study full-time for two years or part-time for three years. On successful completion of the Foundation Degree, you could top-up to the full BA (Hons) Retail Management.

### Modules include:

- Managing Human Resources in Retailing
- Retail Law
- Retail Marketing & Promotions
- Contemporary Customer Service
- Principles of Visual Merchandising
- Retail Financial Information Management
- Management of Information Systems

### Key Features:

- Top-up to BA (Hons)
- Work experience
- Excellent career prospects

**UCAS Code:** N241 FdA/RMgt

### Course Length:

**BA (Hons) (Top-up)**  
**Full-time:** 1 year **Part-time:** 2 years  
**FdA**  
**Full-time:** 2 years **Part-time:** 3 years

\*Subject to validation by the University of Wales

\*\*Validated and awarded by the University of Wales

## FdA Finance & Accounting\*

This qualification is an innovative programme which provides an exciting and relevant progression route for AAT students. The first year runs parallel with the AAT Technician level. Students who have already qualified at Technician level may be able to enter at Year 2. The course will develop further the academic and practical knowledge and skills acquired during the AAT programme.

### Modules include:

- Drafting Financial Statements
- Cost Accounting
- Implementing Audit procedures
- Personal Taxation
- Financial Management & Investment Appraisal
- Management Accounting
- Company Law
- Taxation Theory & Practice

### Key Features:

- Run in parallel with the final year of the AAT
- Top-up to BA (Hons) or professional status
- Excellent teaching & support structures

**UCAS Code:** Please call College for details.

### Course Length:

**Full-time:** 2 years

## ILM Level 5 Diploma in Management

The Diploma in Management is designed to enhance your management skills in the workplace and will enable you to reflect upon your own practice.

### Modules include:

- Understanding the Management Role
- Developing the Reflective Manager
- Managing Improvement
- Making a Financial Case
- Developing the Manager as a Critical Thinker
- Leading Innovation & Change
- Developing Management Skills
- Managing Stress & Conflict in the Organisation
- Understanding Financial Management

### Key Features:

- For practising managers with two years' experience
- One evening per week for ten months
- Work-related assignments

### Course Length:

**Part-time:** 1 year

## CIPD Professional Development Scheme

This is a three year Level 7 qualification which is designed to meet the needs of high level Personnel staff. It is suitable if you have an appropriate Higher Education qualification, or significant Human Resource Management experience. It will provide you with professional status.

### Key Features:

- Gives professional status
- Chance to develop key management skills
- High staff to student ratio
- Professionally qualified tutors

### Course Length:

**Part-time:** 3 years

### Also available:

	Full-time	Part-time	Work-based
NVQ 5 Operational Management		✓	✓
NVQ 5 Strategic Management		✓	✓
NVQ 4 Association of Accounting Technicians (AAT)		✓	✓
NVQ 4 Management		✓	✓
ILM Coaching & Mentoring Level 4/5		✓	
ILM Executive Diploma in Management		✓	

## Institute of Legal Executives Diploma in Law

This two year course provides the first step towards professional recognition. It is suitable if you're working in a legal environment or wish to do so. All areas covered will give a sound foundation for further study.

### Key Features:

- Professionally recognised qualification
- Supportive learning environment

### Course Length:

**Part-time:** 2 years

\*Subject to validation by the University of Wales

Awarded by the Chartered Management Institute

# Computing & IT

## BSc Computing & IT\*\*\*

Following two years of study for the Foundation Degree, you will study a further six modules to gain your Honours Degree.

Depending on the number of students, these modules may be delivered at Glyndŵr University, Wrexham.

### Key Features:

- Excellent IT facilities
- Small group sizes
- Study to degree level close to home

**UCAS Code:** GG45 BSc/ComIT

### Course Length:

**Full-time:** 1 year **Part-time:** 2 years

### Also available:

CISCO Certified Network Associate (CCNA)			
Microsoft Certified Professional:		✓	✓
Microsoft Certified Systems Administrator		✓	✓

## FdSc Applied Computing\*\*\*

### FdSc IT Support\*\*\*

These courses focus on a foundation of 'core computing' and introduce you to software development and database design with elements of communication networks and the Internet. This broad base of knowledge is supported by robust professional skills that are vital to teamwork, problem-solving and career development. In the later stages you develop more specialised abilities in areas that best fit your career aspirations. Each pathway offers you the opportunity to tailor your own course from modules available within the Computing subject degrees according to your own career aspirations.

### Key Features:

- Excellent IT facilities
- Small group sizes
- Opportunity to gain practical experience in the workplace alongside an academic qualification

**UCAS Code:** Please call College for details.

### Course Length:

**Full-time:** 2 years

Full-time	Part-time	Work-based
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✓

✓

✓

✓

# Education & Training



## BA (Hons) Post-compulsory Education & Training\*\*\*

The purpose of this award is to give those working in Post-compulsory Education & Training the opportunity to achieve graduate status. It is intended to broaden and deepen your knowledge of educational issues and give you the necessary skills to progress within your organisation. It is a programme of professional development. You must have a Certificate in Education or its equivalent.

Those holding a Certificate in Education from a university other than Glyndŵr University will need to have their qualification ratified by the university before starting the course.

### Core modules:

- Research Methods for PcET Dissertation
- Dissertation

### Option modules:

- Vocational Education/The 14-19 Curriculum
- Professional Development in the Post-Compulsory Sector
- Mentoring
- Classroom Observation
- Negotiated Study

### Key Features

- Excellent tutor support
- Nationally recognised qualification

### Course Length:

**Part-time:** 2 years

\*\*\*University of Wales degree, awarded by Glyndŵr University, in partnership with Coleg Llandrillo Cymru

## Professional Graduate Certificate in Education & Training\*\*\*

This programme is aimed at professional educators and trainers who are already teaching or training within the post-16 sector. The notion of developing the reflective practitioner is central to this programme and success depends on the extent to which you are prepared to share, critically evaluate and take positive action and responsibility for your own performance.

You must have a minimum of 200 hours' teaching practice over the two years and have an appropriate mentor to help and support you through the programme.

### Year 1:

- Preparing to Teach in LLS (PTLLS)
- Reflective Practice 1
- Learning Teaching, Assessment & Evaluation

### Year 2:

- Reflective Practice 2
- Innovation in Teaching & Learning
- The Organisation & the Individual

### Also available:

	Full-time	Part-time	Work-based
Preparing to Teach in the Lifelong Sector (PTLLS)		✓	✓

### Key Features:

- First year provides skills to become an effective teacher in the classroom
- Second year provides skills to be an effective practitioner within the post-16 Education & Training sector
- Experienced teaching team
- Innovative and diverse approach to learning
- The course is seen as the benchmark standard of professional development across Wales

### Course Length:

Part-time: 2 years

## Engineering & Construction



## FdEng Electrical/Electronic Engineering\*

This course has been designed to focus on the education and training of Electrical/Electronic Engineers/Technicians who are employed at a professional level in a variety of types of technical work. You will gain a nationally recognised, vocationally specific Foundation Degree which allows you to enter employment as an Engineer/Technician or to progress on to a further qualification such as a full or part-time Honours Degree course in Electrical and Electronic Engineering.

### Modules include:

- Analogue Electronics
- Digital Electronics
- Electrical Power
- Electrical & Electronic Principles
- Micro Electronics
- Programmable Logic Controller Concepts
- Science & Analytical Methods

### Key Features:

- Full or part-time
- Specialise in chosen field
- Vocational and broad-based

UCAS Code: Please call College for details.

### Course Length:

Full-time: 2 years Part-time: 3 years

\*Subject to validation by the University of Wales

\*\*\*University of Wales degree, awarded by Glyndŵr University, in partnership with Coleg Llandrillo Cymru

## FdEng Mechanical & Manufacturing Engineering\*

This course has been designed to focus on the education and training of Mechanical & Manufacturing Engineers/Technicians who are employed at a professional level in a variety of types of technical work. You will gain a nationally recognised, vocationally specific Foundation Degree which allows you to enter employment as an Engineer/Technician or to progress on to a further qualification such as a full or part-time Honours Degree course in Electrical and Electronic Engineering.

### Modules include:

- 2D CAD
- 3D CAD
- Business Improvement Techniques
- Engineering Science
- Mechanical Principles
- Programmable Logic Controller Concepts
- Project Management

### Also available:

FdSc Civil Engineering\*

FdSc Construction\*

FdSc Sustainable Development/Renewable Energy Systems\*

NVQ 4 Construction Management

Full-time	Part-time	Work-based
✓	✓	
✓	✓	
✓	✓	
	✓	✓

### Key Features:

- Study at the state-of-the-art Technology Innovation Centre
- Full or part-time
- Vocational and broad-based

**UCAS Code:** Please call College for details.

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years



## Health, Care & Community



## MA/Diploma in Therapeutic Counselling\*\*\*\*

This course is an advanced postgraduate qualification, designed to meet the needs of a number of professionals in Counselling, Primary & Secondary Health Care, Education, Social Care and the voluntary sector. It is a part-time course, taught over two years, that will allow you to develop advanced Counselling skills and an understanding of the theoretical aspects of Counselling & Therapy. This course is designed to meet the training and accreditation criteria for Counsellors working in the above areas. You are required to have access to supervision and a client base.

### Modules include:

- Advanced Counselling Skills
- Humanistic Approaches to Counselling
- Psychodynamic Approaches to Counselling
- Integration & Eclecticism

Following the successful completion of the four taught modules, students can progress to the dissertation stage for the Master of Arts.

### Key Features:

- Develop and practise a number of theoretical Counselling models and advanced Counselling skills
- Personal and professional development
- High quality student support

### Course Length:

**Part-time:** 2 years

\*\*\*\* Awarded by the University of Wales, Bangor

\*Subject to validation by the University of Wales

## BA (Hons) Childhood & Learning Support Studies (Top-up)\*\*

### FdA Childhood & Learning Support Studies\*\*

These courses will enable you to respond to the need for highly qualified professionals who have an understanding of the multidisciplinary nature of this work. You will investigate the health, education and social welfare needs of children whilst seeing the child as part of a family and the society in which they live.

You must apply through UCAS for the FdA.

#### Modules include:

- Child Development
- Child Protection
- Interpersonal Skills
- Developing Professional Practice
- Contemporary Issues in Childhood
- Child & Family Welfare

#### Key Features:

- Develops specific skills related to the Early Years & Education Field
- Supportive learning environment
- Highly work-related

**UCAS Code:** XL5 FdA/CLS

#### Course Length:

BA (Hons) - **Part-time:** Up to 2 years

FdA - **Part-time:** 2 years

## BA (Hons) Public & Social Policy\*\*\*

This qualification covers a range of subjects relating to the development, implementation and impact of public and social policies. These range from the development of the welfare state, housing, health, policing, social services and legislation. The economic and political influences on policy making are examined and evaluated. This course provides access to areas of employment related to social delivery of welfare.

#### Modules include:

- Social Policy: An Introduction
- Introduction to Politics
- Organisations in the Environment
- Contemporary Issues in Sociology
- Introduction to the Criminal Justice System
- Policy Processes in Britain
- Global Societies
- Ideology & Social Policy

#### Key Features:

- Highly supportive tutors
- Develops specific skills relevant to social/public policy
- Excellent career prospects

**UCAS Code:** L490 BA/PSP

#### Course Length:

**Full-time:** 3 years **Part-time:** Up to 5 years

\*\*\*University of Wales degree, awarded by Glyndŵr University, in partnership with Coleg Llandrillo Cymru

## BA (Hons) Deaf Studies (Top-up)\*

### FdA Deaf Studies\*

A practical vocational programme providing you with a broad understanding of deaf issues.

#### Modules include:

- British Sign Language Levels 3 & 4
- Introduction to Deafness in Society
- Working with Deaf People
- Deafness & Social Policies
- Introduction to Interpreting & Language Modification
- Deaf Education & Lifelong Learning
- Interpreting Practice

#### Also available:

	Full-time	Part-time	Work-based
BA (Hons)/FdA Social Care Management*	✓	✓	
Certificate/Diploma in Higher Education in Health & Care Studies	✓	✓	
FdA Occupational Health & Safety*	✓	✓	
FdA Youth & Community Studies*	✓	✓	
NVQ 4 Children's Care, Learning & Development		✓	✓
NVQ 4 Managers in Residential Childcare		✓	✓
NVQ 4 Health & Social Care (Adults)		✓	✓
NVQ 4 Health & Social Care (Children & Young People)		✓	✓

\*Subject to validation by the University of Wales

#### Key Features:

- Excellent facilities
- Highly supportive tutors
- Develops practical skills for work

#### Course Length:

BA (Hons) (Top-up)

**Part-time:** 2 years

FdA

**Part-time:** 3 years



# Hospitality & Catering



## BA (Hons) Hotel & Hospitality Management\*\*

This course aims to provide you with a balanced academic and vocational education to prepare you for immediate employment or a progressive career in the Hospitality industry.

### Modules include:

- Management & Organisational Behaviour
- Food & Beverage Operations
- Front Office & Accommodation Operations
- Guest Service Management
- Service Industry Marketing
- Food & Beverage Management
- Contract & Events Management
- Contemporary Issues in Hospitality Management
- Advanced Food & Drink Management
- Organisational Learning & Development

### Key Features:

- Excellent industry links
- Develops specific management skills for the Hospitality industry
- Supportive learning environment
- Outstanding commercial kitchens and restaurants

**UCAS Code:** N225 BA/HHMgt

### Course Length:

**Full-time:** 3 years **Part-time:** Up to 5 years

\*\* Validated & awarded by the University of Wales

## BA (Hons) Top-up Culinary Arts\*\*

The programme aims to develop your understanding of Culinary Arts through analysis of theoretical and contemporary issues. The course will enhance your opportunities for employment in a diverse range of organisations within the Hospitality and Catering sector specialising in culinary and gastronomic innovation.

### Modules include:

- Creating Food & Drink Experiences
- Ethics of Culinary Arts
- Gastronomic Innovation & Change
- Contemporary Issues in Hotel & Hospitality Management
- Advanced Food & Drink Management

### Key Features:

- Excellent industry links
- Develops specific management skills for the Hospitality industry
- Supportive learning environment
- Outstanding commercial kitchens and restaurants

**UCAS Code:** D600 BA/CA

### Course Length:

**Full-time:** 1 year **Part-time:** 2 years

\*\* Validated & awarded by the University of Wales

## FdA Culinary Arts\*

This programme will develop your understanding of Culinary Arts by providing opportunities for specialist study relevant to individual vocations and contexts. It also aims to develop your ability to make an immediate contribution to employment in the Culinary Arts industries. If you are not already working in the industry, you will have access to high calibre industry training.

### Modules include:

- Food & Beverage Operations
- World Cuisine
- Cost Control
- Use of Technology
- Customer Service
- Contemporary Gastronomy
- Managing Food & Beverage Establishments
- The Contemporary Hospitality Industry

### Key Features:

- Excellent industry links
- Develops specific management skills for the Hospitality industry
- Supportive learning environment
- Outstanding commercial kitchens and restaurants

**UCAS Code:** D601 FdA/CA

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years

\*Subject to validation by the University of Wales

## FdA Hotel & Hospitality Management\*\*

This course will enable you to develop the practical skills and knowledge needed for a range of careers in the Hotel or Hospitality Management sector.

### Modules include:

- Introduction to Management Skills & Behaviour
- Use of Technology
- Economics in Practice
- Hotel & Hospitality Operations
- Managing & Developing People
- Managing & Marketing Services
- Managing Hotel, Hospitality & Tourism Operations

### Key Features:

- Excellent industry links
- Develop specific management skills for the Hospitality industry
- Supportive learning environment
- Outstanding commercial kitchens and restaurants

**UCAS Code:** N222 FdA/HM

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years

\*\* Validated & awarded by the University of Wales

## Library & Information Studies

	Full-time	Part-time	Work-based
Advanced Diploma in Applications of ICT in Libraries	✓	✓	
FdA Library & Information Management*	✓	✓	

\* Subject to validation

## Motor Vehicle



## FdA Automotive Management\*\*

This course will provide you with an exciting and challenging opportunity to develop your managerial skills and gain a recognised University level qualification, whilst continuing to work part-time. You will cover a range of modules to build your knowledge of the Motor Vehicle industry.

### Modules include:

- Health & Safety and Environmental Management
- Transport Legislation
- Managing Financial Information
- Automotive Business Law & Employment Practices
- Information Communication Technology
- Marketing Innovation & Entrepreneurship
- Automotive Procurement & Asset Management
- Automotive Customer Service
- Managing People

### Key Features:

- State-of-the-art diagnostic equipment
- Develops relevant Motor industry skills
- Develops managerial skills

### Course Length:

**Part-time:** 3 years

\*\* Validated & awarded by the University of Wales

## Public Services



### FdA Police Studies\*\*

This course will prepare you for a career as a Police Officer. If you're already employed in the sector, the course will provide you with professional development opportunities to enhance your career. Applicants must be serving as a Special Constable.

#### Modules include:

- Police Duties and the Law
- Evidence and the Criminal Process
- Crime Reduction & Community Safety
- Policing Practice
- Forensic Investigation
- Policing the Diverse Community

#### Key Features:

- Highly supportive tutors
- Good prospects for employment

**UCAS Code:** L435 FdA/PolStd

#### Course Length:

**Full-time:** 2 years

\*\*Validated & awarded by the University of Wales

## Sport



### BSc (Hons) Sports Coaching & Exercise Science\*\*

#### FdSc Sports Coaching & Exercise Science\*\*

This course will provide you with the skills and knowledge to get involved in sports coaching activities. You will also be able to apply sports science knowledge in a range of sporting scenarios.

#### Modules include:

- Principles of Coaching
- Coaching Practice
- Exercise Physiology
- Performance Analysis
- Optimising Performance
- Exercise & Health
- Anatomy & Physiology
- Strength & Conditioning
- Sports Psychology Skills

#### Key Features:

- Highly supportive tutors
- Opportunity to develop experience within a range of sports industry activities

#### UCAS Code:

**BSc (Hons):** CX61 BSc/SC  
**FdSc:** CX6C FdSc/SC

#### Course Length:

**BSc (Hons) - Full-time:** 3 years  
**BSc (Hons) - Part-time:** Up to 5 years  
**FdSc - Full-time:** 2 years  
**FdSc - Part-time:** 3 years

\*\*Validated & awarded by the University of Wales

# Travel & Tourism

## BA (Hons) Management of Travel & Tourism\*\*

This practical Degree programme offers a detailed insight into the structure, scale and features of the Travel & Tourism industry combined with Business Management elements.

### Modules include:

- Introduction to the Travel & Tourism Industry
- Guest Services Management
- Business Tourism
- Management of Financial Information
- Global Dimensions of Tourism
- Art, Heritage & Culture
- Contemporary Issues in Tourism
- Business Strategy

If you select the four year Sandwich Degree, you will have the opportunity to work with Travel & Tourism organisations locally, nationally and internationally. The qualification is highly work-related and is ideal for anyone interested in following a career in Travel & Tourism Management.

### Key Features:

- Develops specific skills for the Travel & Tourism industry
- Opportunities for experience with a variety of organisations
- Develops key business skills

**UCAS Code:** 3Years: N802 BA/MTT  
4Years: N810 BA/MTTS

### Course Length:

**Full-time:** 3/4 years **Part-time:** Up to 5 years



\*\* Validated & awarded by the University of Wales

## FdA Management of Travel & Tourism\*\*

This two year full-time or three year part-time course will provide you with an insight into the operations of a range of Travel & Tourism organisations and develop your research, analysis, decision making and evaluation skills.

### Modules include:

- Introduction to Management Skills & Behaviour
- Research Methods & Study Skills
- Travel & Tourism Operations
- Business Information Systems
- Managing & Developing People
- Learning in Action: A Proposal for Business Research
- Managing & Marketing Services

This highly work-related qualification is aimed at those wanting a career in Travel & Tourism Management or those already working in the industry seeking professional development in order to gain promotion or greater responsibility.

### Key Features:

- Develops specific skills for the Travel & Tourism industry
- Opportunities for experience with a variety of organisations
- Develops key business skills

**UCAS Code:** N800 FdA/TTM

### Course Length:

**Full-time:** 2 years **Part-time:** 3 years

\*\* Validated & awarded by the University of Wales

# How to Apply

## How to find out more

If you would like help and advice in making your decision, or you'd like to talk about student finance and scholarships:

- call the Advice & Guidance Centre on 01492 542 338/9
- email [degrees@llandrillo.ac.uk](mailto:degrees@llandrillo.ac.uk)
- or call in during working hours

## Ready to apply?

For a full-time university level course, you will need to apply through the UCAS website at [www.ucas.com](http://www.ucas.com)

For further information, contact UCAS on 0870 112 2211.

For a part-time or work-based university level course, call the College on 01492 542 338/9 and ask for an application form.

**Coleg Llandrillo Cymru**  
**Llandudno Road**  
**Rhos-on-Sea**  
**Colwyn Bay**  
**LL28 4HZ**

[www.llandrillo.ac.uk](http://www.llandrillo.ac.uk)



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